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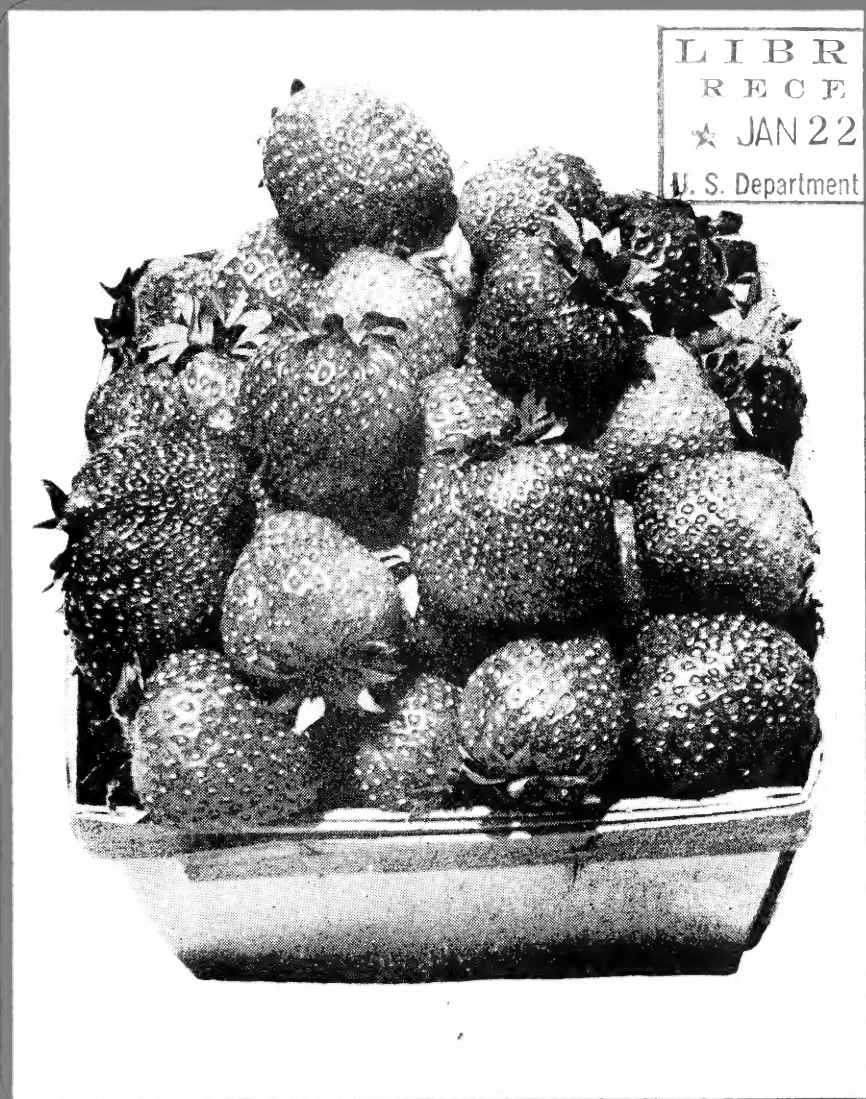
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# STRAWBERRY PLANTS

AND

## ALL OTHER SMALL FRUITS



**H. D. RICHARDSON & CO.**

**SPRING 1953 FALL**

**Willards, Md.**

# Introduction



Dear Farmers and Friends:

This is our new 1953 catalogue. It is made according to our nature. We hope we don't leave the impression that we are bigger, better, smarter, and older than anyone else because we know we are not.

You will notice our pictures are true photographs and not a great display of gay colors that are painted by artists. We will admit they can do a wonderful job, but the word genuine in anything speaks louder, stronger, and more dependably in the business world than anything yet discovered. We may be old-fashioned, but we believe the customer had rather have that amount of money spent giving him a better grade of plants. Then he can grow a picture on his own farm that an artist can't improve.

We have not taken up page after page with testimonial letters to prove we are honest and square-dealing people and that we ship some good plants. The reason we did not is we are yet without a complaint about the grade of our plants from a single customer, and for that reason we are, so far, not guilty of shipping any of our customers plants that were unfair to them. We have no intention of doing so and for that reason we don't need to defend ourselves nor do we need witnesses and more witnesses to testify that we had good plants and dealt with our customers honestly. If you want reference we can give it to you from all parts of America. We believe the farmers will understand the common sense we are using as they are a tribe of business people.

Now if that sun continues to travel on time as it has been doing for quite awhile, we wouldn't be surprised if those buds don't unfold again this spring. If they do, you will be wanting to know where your Strawberry Plants are coming from and if they will be delivered on time. Now it seems to us the thing to do is to mail your order in as soon as you possibly can. That way there will be no doubt of getting your plants or getting them on time.

**H. D. RICHARDSON & CO.**

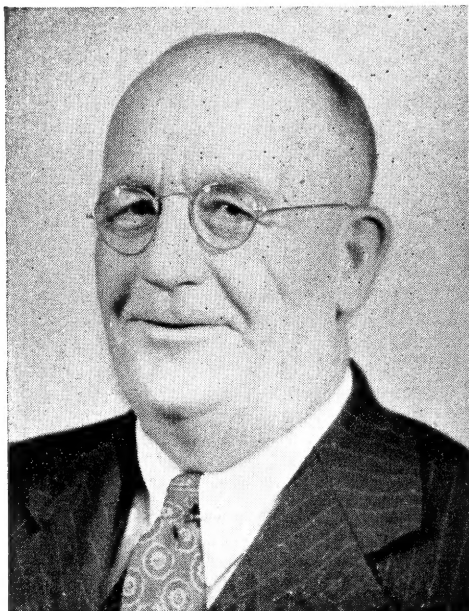




### PREMIER

**PREMIER.** Premier, nationally known and has told its own story from coast to coast. For a number of years it has been considered the leader among the early varieties, and it must still be as the Premier plant is the leading seller among all strawberry plants today. It is mostly grown in the northern and western states and is as good a cropper and berry today as it ever was. When it comes to furnishing good, well rooted Premier plants we have really got them.

**THE NEW BLAKEMORE.** The new Blakemore was originated by the U. S. Dept. of Agriculture and it is really resistant to the Yellows commonly found in Blakemore. For that reason, or some other reason it produces a lot more berries, and much larger berries, which makes it a real strawberry, worthy of any growers best piece of land, as this berry carries extremely well, and is in demand in every market in this nation.



**HARRY D. RICHARDSON**  
FOUNDER

I never would put my picture in the catalogue because I was afraid it might not take so good and hurt my business. However since the boys were fresh home from the service they thought that being we were all together we should have all of our pictures in the catalogue. You know what happened? My picture came out better than any of them.

Some of my old girls, who are around 75, say that I look as well as I ever did. As much as I like to hear it I think the trick is that their eyes have failed about as fast as I have wrinkled.

I'm not kidding about the strawberry plants. We never had better plants, and no other company ever had any better plants. We have a lot of them. We have taken care of our commercial growers when plants were scarce. He made a pocket-full of money. We never let him down because we could sell small orders for more money. Our customers come back and bring their neighbor. This method of doing business never grows old.

**HARRY D. RICHARDSON**



**WELTON A. RICHARDSON**  
GENERAL MANAGER

I was under my father's training from childhood until I finished school. Then I thought the grass looked greener on the other side of the fence, so I went out to seek a job.

I located a right good one and stayed there a couple of years. Then after spending a couple of years with Uncle Sam in the Navy my feet wanted to get on soil again that I had some control over instead of being closed in a building all day. After talking things over with my father I came back and joined right in with him still listening to what he had learned through his mistakes. The knowledge that I have gained from him has kept me from having the same knocks he had.

One of the important things he taught me is to treat people as people and to give them a fair deal. Then you can always face them and continue to do business with them, with their children, and with their grandchildren. I have noticed this policy has held good as well as some more of his ideas.

**WELTON A. RICHARDSON**



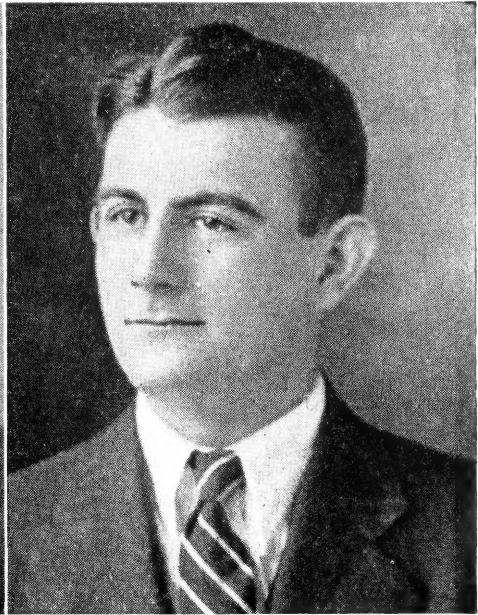
**VAUGHN E. RICHARDSON**  
LAWYER

This is Vaughn E. Richardson, another member of our family who grew up on our farm and in this business. He also graduated from law school and is now a very successful lawyer in Salisbury, Md., the county seat of this county.

He still has the love for the business, the home, and the farm, His top sport is to come down in the section where he was raised one or two nights every week to catch a few coons with his black and tan, ring-necked hounds.

If you have a chance to come down and you like that kind of sport it would be glory for Vaughn to take you out.

**VAUGHN E. RICHARDSON**



**HOWARD D. RICHARDSON**  
AG. SPECIALIST

I have spent my entire life on the farm except four years which I spent in College at University of Maryland where I graduated in agriculture. I learned some there, some here on the farm, some from our customers, and still have a lot more to learn.

I class agriculture the broadest subject known to mankind. A tiller of the soil is a bright man. He is dealing with the earth which has never harmed anyone. The Earth provides us with homes, the best of food, clothing, medicine, and heating for the home; also with power that puts the ship across the ocean the power to put the train over mountains and power to put cars over the highways.

The scientists agree that they have learned very little about what the earth possesses but it takes care of us while we are here, also when we are gone, and never harms anyone.

**HOWARD D. RICHARDSON**



### **PATHFINDER**

The Pathfinder was an outstanding variety in 1939. Other varieties have been tried to take its place but it has never lost its popularity. One of the heaviest producers and very suitable for nearby markets.

### **CATSKILL**

Catskill has been on the market several years and has become one of the standard varieties along with the Premier and others. It is a large berry with a nice, large, green cap. Catskill can be grown wherever Premier is grown and will fruit just a few days after Premier.



### MIDLAND

The Midland berry is alright. It is in class with any berry. In fact, at the present time it stands out above any early berry. The plants are big and strong and don't grow too thick in the row. The berry is a very large cone-shaped berry that really sparkles and has a large green cap. When packed in the crate it is decorated with red and green and really looks like healthy strawberries which will give the grower the thrill that he has done what he was trying to do.

### RED STAR

Red Star (U. S. D. A.) is an extra late berry. It is new and pretty. It grows anywhere and will stand shipping a long distance. Sells anywhere and is a fine late berry. It has flavor and the biggest green caps that we ever saw grow on strawberries. We have never said so before, but the Red Star has put the famous old Chesapeake on the back seat.





## TEMPLE

A new Red Steele resistant strawberry named in 1937.

The Temple is a very heavy plant maker, also a heavy cropper if handled right. It takes about one-half the amount of plants to set one acre compared to other varieties. The plants should be set 24 to 30 inches apart in the row. Then along about August you should apply the top dressing of Fertilizer. This way the food nourishment is stored into the crown of the plant to produce a heavy crop of berries. If the Fertilizer is applied in the spring it is not used to produce fruit but is used to produce an awful lot of foliage which will cut the production and quality of the berries. Some other varieties, such as Blakemore and Premier, need the fertilizer in the spring to produce more foliage to protect the berries.

The Temple is a sparkling red berry with a beautiful green cap. The seeds stand out to protect the flesh of the berry which makes it a good shipper. The above applies to this locality. You should try Temple under these directions.

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In planting, growing, packing and shipping our thoughts are always of our customers to make sure we do them a good job.

SPECIAL A	SPECIAL B
Selected for Northern Gardens	New Leading Varieties
25 Premier	25 Fairland
25 Red Crop	25 Sparkle
25 Robinson	25 Temple
25 Sparkle	25 Red Crop
100 plants catalogue value \$4.00	100 plants catalogue value \$4.00
OUR SPECIAL ONLY \$2.75	OUR SPECIAL ONLY \$2.75
or	or
DOUBLE ABOVE FOR \$4.75	DOUBLE ABOVE FOR \$4.75

## CHESAPEAKE

This is a stylish old variety. It has all the good points that you could wish for, except it is very choicy about the type of soil. It does well in dark, deep and rich soil.

## BIG JOE

A good midseason variety coming on a few days earlier than Chesapeake and for this reason we recommend it.

Big Joe berries are large in size with an attractive green cap, good cropper, sells well and a fairly good shipper to nearby markets.

A good grower and cropper on most all types of soil.

## FAIRFAX

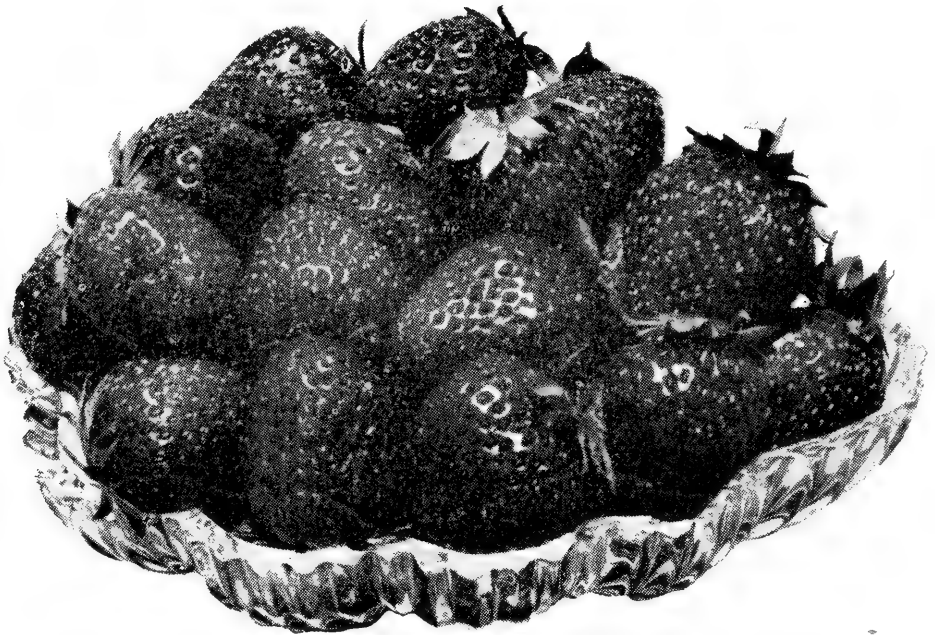
The queen of quality. Was introduced in 1932 and is another scientific cross of Royal Sovereign and Premier by the U. S. Department of Agriculture. We fruit it on our ideal strawberry soil and find it has the most delicious flavor of any berry we grow. We are not advising our customers to go back on the Premier which has been so dependable, but we do advise you to try our Fairfax in your planting.

## DORSETT

This is another of the U. S. Department of Agriculture strawberries introduced in 1933. It is a cross of Premier and Royal Sovereign. It is adaptable to almost all types of soil, and bears berries light in color with a delicious flavor.

## CLAIMS

All claims for stock received not as represented should be reported promptly. We cannot entertain claims made after stock has been accepted in good faith, or when a report is not made in some form within a period of 15 days after arrival of stock.



### **STREAMLINER (Everbearing)**

The Streamliner still ranks among the top with the everbearing strawberries. It has proven good from coast to coast. The berry is firm and pointed in shape with a nice green cap. A good seller for nearby markets.

### **SUPERFECTION (Everbearing)**

One of the newest fall everbearing strawberries which is taking its place as one of the leading everbearers. The Superfection will make just a nice size bed and produce a good crop of red berries in the fall when fresh fruit is rare. Also pays a good price on the market.

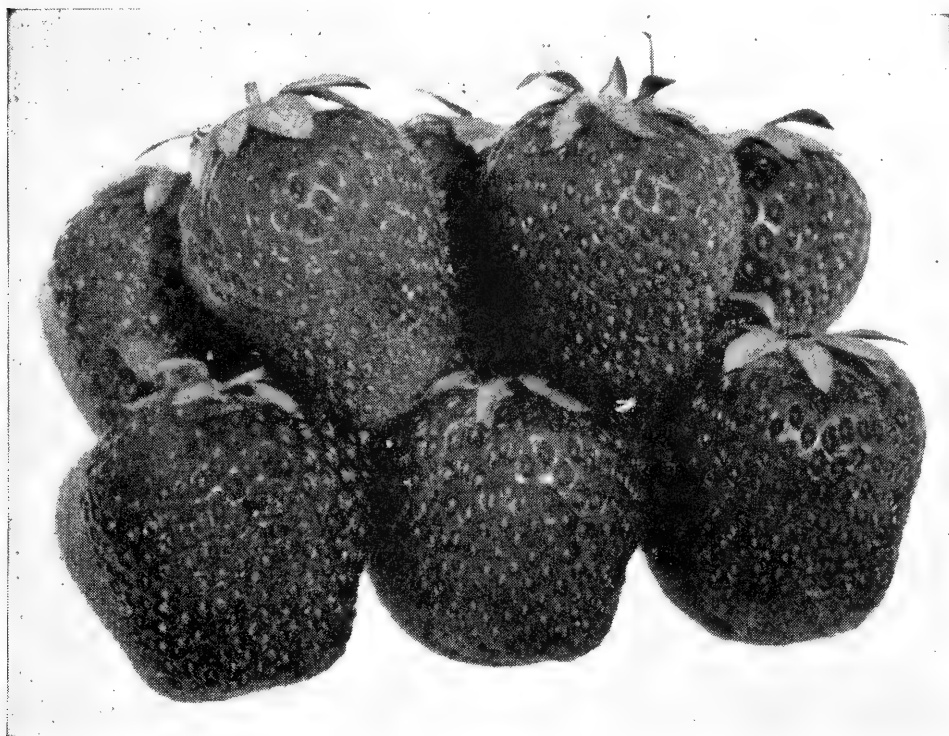
### **MASTODON (Everbearing)**

The Mastodon is one of our oldest everbearers which has continued to keep its popularity. The plants are husky and dark green in color. A moderate plant maker producing a crop of large, red berries which will be appreciated.

### **GEM (Everbearing)**

An old reliable everbearer that has been recommended highly and lived up to its praise. The genuine Gem will only make a fair bed but produce a nice firm berry to pass around to your neighbors or to serve to your special company.





## SPARKLE

Sparkle has it's right name. It actually sparkles when it is in the crate. It is a smooth red berry with a big, fresh, green cap and brown seed that stand out. We are going to say it is a coming midseason berry. It's native soil would be where Premier, Catskill and Pathfinder are grown. The Sparkle berry has proved outstanding in New York State, no doubt it will do equally as well in other Northern States. This is enough for us to say about it. You will be hearing and learning of it from your neighbor if you have not had some of them.

## FAIRPEAKE

A cross between Fairfax and Chesapeake and has the good qualities of both parents. It has kept the wonderful flavor of the Fairfax and the firmness of the Chesapeake. The Fairpeake requires damp rich soil same as the Chesapeake, but it is by far a better plant maker than Chesapeake. The advantage of Fairpeake is that it is not choicy about its soil.

No. 1		Order these garden orders by numbers. Each of these garden orders are selected Early, Midseason, Late, and Everbearing.	No. 2	
Premier	Robinson		Premier	Temple
Temple	Erie		Empire	Sparkle
Mastodon			Mastodon	
25 plants of each			25 plants of each	
Special \$3.00			Special \$5.00	



This is Mr. and Mrs. E. H. Rohr of West Virginia who have been our customers for a long time. They are very successful strawberry growers. They also paid this firm a visit recently which was appreciated by us all. They are well-known in the section where they live. We will leave it to you and them to talk over your experiences in growing strawberries.

## EMPIRE

A new berry introduced by the Geneva Experimental Station in New York. It is a cross of the Dresden and Sparkle, and was released in 1950. It makes a nice picking bed of husky plants. The berry is a little more firm than Premier and a much better shipper. It ripens a few days later than Premier. If you cannot get a bed with Premier, try a few Empire.

## KARDINAL KING

The Kardinal King has been sold under the name of Scarlet Beauty, Robinson, and Kardinal King. There is only one true name and that is Robinson. When you order Kardinal King and do not get Robinson you are definitely receiving another variety. There is no other berry which will come close to resembling Robinson or Kardinal King whichever you might buy. The berry is extra large and if picked before well-ripe will have a green tip. As for description of Kardinal King it is the same as Robinson.

## TENNESSEE BEAUTY

The Tennessee Beauty was introduced by the State of Tennessee in 1942 and has gained more popularity each year. It produces a berry larger than the Blakemore with an extra large dark green cap. The berry is bright red and will not turn dark when over-ripe.

## ERIE

A mid-season berry, also introduced by the New York Experimental Station. It is crossed with Premier and Sparkle, is a heavy plant maker, and a heavy yielder producing a nice, bright, red berry which carries well in shipment. Erie and Empire are both very worthy of a trial.

We introduce you to Mr. & Mrs. Roy Nestor of West Virginia who recently paid our firm a visit. Mr. Nestor has spent most of his life as a blacksmith. Since retiring from that occupation he has started growing strawberries as a hobby. He has found it very profitable. His experiences growing strawberries with our plants would thrill anyone who loves plants or strawberries.



## ASPARAGUS

Since the beginning of World War II there has been very little asparagus planted commercially. There is not enough asparagus to supply the demand. Large companies have called meetings among farmers to encourage them to plant more asparagus for canning and freezing.

If your space is limited you can always plant enough asparagus for the family around the border of your garden. You will have spears from March or April to July for several years. Asparagus will grow in most all well-drained soil.

### MARY WASHINGTON

Mary Washington asparagus has been so satisfactory that other varieties are practically forgotten. We want to mention that the Mary Washington stock comes out of the ground plumb straight. When you go to bunch them they lay in the form straight as pencils.

### ASPARAGUS PRICE LIST

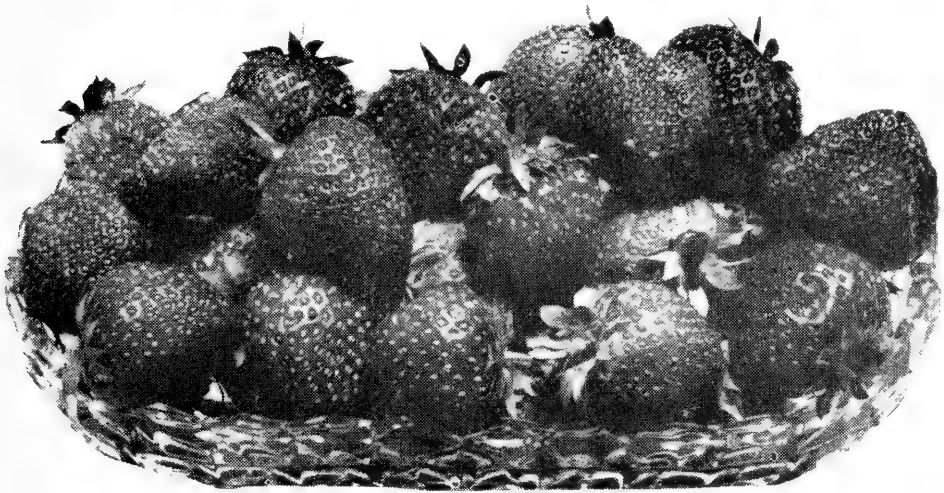
	25	50	100	250	500	750	1000
1 yr., No. 1	\$1.50	\$2.50	\$4.00	\$8.00	\$12.50	\$16.50	\$20.00
2 yr., No. 1	2.25	3.75	6.00	12.00	18.75	24.75	30.00



## FAIRLAND

The Fairland is a berry which has made it's own record and made its own name. It has demanded a place in the strawberry world like no other berry has ever done. We understand the originator in the beginning thought well of it. He also thought he had other berries as good or better, so for that reason he did not name it nor permit any one to sell it. He had it tried out on experimental plots in many Universities throughout the country. No doubt he had many favorable reports in the beginning. The experimental stations continued to grow a great many of them and the berry proved to have the wonderful qualities of flavor, style, and beauty and also was a highly disease-resistant plant. In all growing sections where Premier, Catskill, and pathfinder did well there was a demand created for this new berry without a name.

No. 3		No. 4
Premier Robinson Temple Big Joe Mastodon 25 Each	Sparkling, Red, Straw- berries fresh from your garden tops all fruit.	Sparkle Premier Big Joe Fairland Mastodon 50 Each
Special \$3.00		Special \$5.00



## ROBINSON

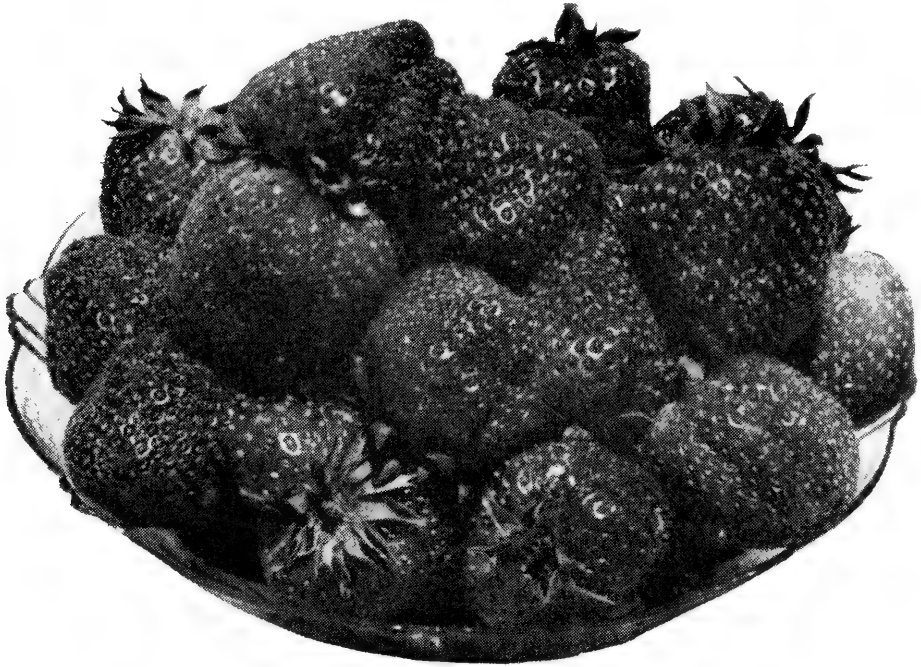
The Robinson berry has been very successful in places where Premier grows. Makes a good fruiting bed in most any type of soil. It grows a sparkling red berry with a green cap and really looks like a strawberry should. It is as great a berry as could be described, but we don't see any use in giving it so many names. Some companies call it Scarlet Beauty and Kardinal King. Its true name is Robinson and that is the only official name it has.

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## GARDEN OF EDEN

It does seem to us that a little Garden of Eden with strawberries, blueberries, grapes, raspberries, gooseberries, and other small fruits serves the greatest purpose that any piece of land can serve. It furnishes your table with the highest grade of fresh fruits from early spring to late summer.

The greatest pleasure you ever had is to have all these fruits growing so that when your children and grandchildren are around you can take them out to your little Garden of Eden and see them pick the fruit right fresh from the vine making their own selection. You have then fulfilled the highest place in God's nature. That will be proved to you by the children's rating you above all other human beings because you have fulfilled their heart's desire. Just recall to your childhood days what family wrote their name in your heart with a small gift of some kind of fruit.



### RED CROP

A New Jersey introduction which is a good red-stele resistant variety. It makes a good bed of plants and is a heavy cropper. Where Pathfinder does not bed well try some Red Crop. The berry is much firmer than the Pathfinder and red to the center. We believe the Red Crop is going to make a hit from New Jersey on up into the New England states.

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### A FEW SUGGESTIONS FOR BEGINNERS ON HOW TO PLANT STRAWBERRIES

We never print in our catalogue a long story on how to grow strawberries to tell someone how, a thousand miles from us, because if he has made a living on his farm, spent his time there, and concentrated on his business, we think he knows his farm best.

However, we do have some beginners who write us seeking information on how to set their plants and this is what we tell them: Plow your land, make your rows  $3\frac{1}{2}$  to 4 feet apart, set your plants about 14 inches apart in the row, put the roots in the ground well and leave the bud above the ground. If you will cultivate and hoe them the same as other crops, the plants will do the balance. Now as to fertilizing them, when you set them out it is not necessary. Most any garden soil is rich enough to grow a bed of strawberry plants. The best time to put the fertilizer on is in August right on top of the bed while the plant-leaves are dry. Then it is not necessary to fertilize them again in the Spring.

## **LATE SHIPMENTS**

**ALL PLANTS ORDERED SHIPPED AFTER MAY 5TH WILL BE PACKED AND SHIPPED IN BEST POSSIBLE CONDITION BUT AT THE PURCHASERS' RISK.**

## **"LOOK"**

**ON PAGES 9, 11, 14, AND 19 FOR GARDEN SPECIALS PRICED TO SAVE YOU MONEY.**

## **RICHARDSON'S BUSINESS PRINCIPLES**

You probably already know and don't need this page of telling you that we have built up a tremendous nursery. We have always kept in mind that we didn't want to get so big that we didn't know what we were doing. We want to have personal supervision over your order. That way we know about what we are doing and when we are satisfied we know you are.

We have a various type of soil. Some of it carries moisture and some of it is on the dry side. For that reason every item that you see listed in our catalogue is successfully grown on our soil. Now if there is any nursery that has any better type of soil for this purpose we haven't come in contact with it yet and this firm is in the third generation.

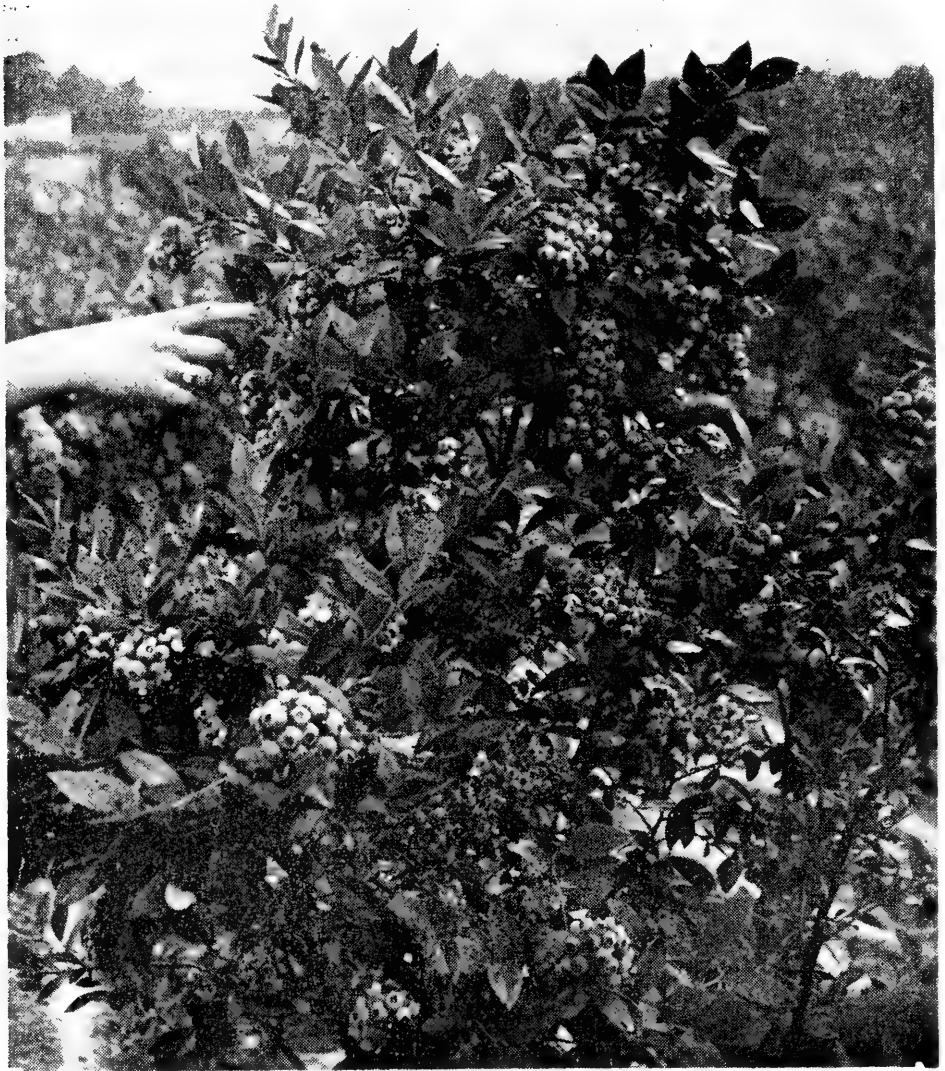
Permit us to say, without reflecting upon any of our competitors, that our nursery stock is preferred.

If you order the kind of plants that we have listed in our catalogue we know just as well what to do with it as any other specialist knows his job. Our name is on the boxes of plants. They are shipped from our shipping point. The whole assorted order arrives to you at the same time, not part from one place and part from another place.

The point that we are trying to bring out to you is that we don't do first this, that, and the other.

**OUR MOTTO IS TO GO ON AND ON AND ON WITH THE SAME BUSINESS PRINCIPLES WHICH HAVE MADE THIS BUSINESS A GREAT BUSINESS THAT WE ARE SO PROUD OF.**





The above picture shows what blueberries will do for you in six years. It is the most beautiful crop of fruit ever grown.

## BLUEBERRIES

Blueberries are becoming more popular each year. So far, the supply has not been ample enough to take care of the demand. Blueberries are grown from North Carolina to Maine. They can be grown wherever the temperature doesn't get 10 degrees below zero without any injury. It is one of the easiest crops to farm per acre with plants 4 feet apart down the row and rows 8 or 10 feet apart. They are usually cultivated with a small disc. If you don't have a lot to put them in you can always have a couple or more in your yard or a hedge down the side of your lawn for the novelty as well as the fruit. You cannot realize the beauty of Blueberries growing until you have grown some yourself. Some Blueberries grow larger than a nickel and almost as large as a quarter.



↙ **WEYMOUTH** — The earliest blueberry, vigor growing bush, has beautiful foliage, fruit is round, dark blue firm berry. Excellent for canning.

↖ **JUNE** — Another early berry ripens a few days before the Cabot. It will fulfill your highest hope of fresh fruit blueberries, also an ornamental bush.

↘ **RANCOCAS** — A big rugged bush shoulder high. It is dependable in production, in qualities, style, and beauty. We wish to say it will give a lot of pleasure and profit and no trouble to grow.

↘ **DIXIE** — The largest blueberry ever introduced. They are larger than a nickel. You can't doubt it as we have plenty of proof. Not as extensively planted as Rancocas, Rubel, and Jersey.

↘ **RUBEL** — We believe the Rubel is about the widest planted blueberry that we know of. It is hardy and productive, light blue, very firm, and ships well. The bush grows up in a desirable manner.

↘ **JERSEY** — A late big blueberry. It is a good canning, freezing, and shipping berry. Really a general purpose berry. As an ornamental bush it has the style of any ornamental tree.

## BLUEBERRY CULTURE

You should have two different varieties near each other, then they are both benefited through the blossom pollination.

The land should be damp, but well drained, with the plants set either 4 feet by 10 feet or 6 feet by 6 feet and remember that it is to bear fruit for 70 years or more. Blueberries will grow from North Carolina to Alaska. Any where huckleberries, Azaleas or Mountain Laurel grows so will blueberries. Don't use lime or stable manure, but if you do want to have the best blueberries in your community get leaves and rotted limbs from the swamp and put around the plant. This keeps weeds down and moisture up. The secret in growing them is to keep the ground worked often and shallow so that the air can penetrate into the soil.

This is one subject that we should be in a position to answer your questions about as we have the government test plot for our neighbor.

## DOLLAR SAVING GARDENS

**No. 1A BLUEBERRIES** — 2 each of 9-12" Weymouth, June, Rancocas, Dixie, Rubel and Jersey Catalogue value \$9.00 SPECIAL \$6.00.

**No. 2B BLUEBERRIES** — 12 Blueberry plants 12-18" your choice  
AND

**STRAWBERRIES** — 250 Strawberry plants your choice (other than everbearing) SPECIAL \$12.00.

**No. 3C STRAWBERRIES** — 100 each of Premier, Robinson, Sparkle, Fairland and Red Crop Catalogue Value \$13.40 SPECIAL \$8.50.

## BLUEBERRY PRICE LIST

	each	3-9 each	10-29 each	30-99 each	100 or more each
1 yr., 3 to 6 in. ....	\$ .50	\$ .45	\$ .40	\$ .35	\$ .30
2 yr., 6 to 9 in. ....	.70	.65	.55	.50	.45
2 yr., 9 to 12 in. ....	1.00	.90	.80	.70	.60
2 yr., 12 to 18 in. ....	1.35	1.10	1.00	.90	.80
3 yr., 18 to 24 in. ....	1.90	1.65	1.40	1.25	1.15

## RED RASPBERRIES

### Latham

The Latham raspberry seems to be the most popular. It looks so good when they get to the market, also yields a heavy crop, stands long distance shipments well.

### Indian Summer Everbearing

The Indian must get its name from the word Indian Summer as it does deliver a spring crop and then grows a new set of canes delivers another late autumn crop at the season of the year that is called Indian Summer.

### Chief

A dark red raspberry like the Indian. Again like the Indian being the first in American and the Chief the first in the market; also stands all kinds of weather and climate like the Indian Chief.

## BLACK RASPBERRIES

### Cumberland

An old dependable black variety, it comes so near meeting with the approval of the black raspberry grower that we don't see the use of confusing it with another black raspberry and another black raspberry, etc., until we learn that we have its equal or a better variety. You see there may be a better variety but we have not learned of it yet.

### MORRISON

A new black Raspberry with many high qualities and a great disease resistant power. They are grown over a large area, practically all of the Northern States. We are not going back on the Cumberland for black Raspberry.

## RED AND BLACK RASPBERRY PRICE LIST

	12	25	50	100	250	500	1000
✓ Latham No. 1 . . . . .	\$2.95	\$4.70	\$8.10	\$14.00	\$30.30	\$48.85	\$85.00
✓ Indian Summer No. 1 . . . . .	2.95	4.70	8.10	14.00	30.30	48.85	85.00
✓ Chief No. 1 . . . . .	2.95	4.70	8.10	14.00	30.30	48.85	85.00
✓ Cumberland No. 1 . . . . .	2.45	3.90	6.65	11.55	24.95	40.25	70.00
✓ Morrison No. 1 . . . . .	2.45	3.90	6.65	11.55	24.95	40.25	70.00

## HORSERADISH

This is a plant that you don't have to know how to grow. You order your cuttings or crowns and put them in rich soil and they will grow. They will grow right there for years. You can have it in your home and sell it to your store. Fresh ground horseradish has many times the strength and taste of that you buy in the store.

## HORSERADISH PRICE LIST

	6	12	25	50	100	500	1000
Root Cuttings 6 to 8 in. \$	.40	.70	\$1.25	\$2.25	\$ 4.25	\$16.00	\$30.00
Whole Roots . . . . .	2.00	2.75	4.50	8.00	14.00	48.50	75.00

## GRAPE VINES

↓ **CONCORD.** An old reliable dark blue, mid-season grape. Has been grown for years on a commercial base. Other varieties have paid well some years, but the Concord is a grape that you can depend on for your bread and butter. It does well in most any kind of soil.

↓ **CACO.** One of the new red mid-season grapes. Ripens a few days ahead of the Concord. It contains so much sugar it will preserve itself if left on the vine too long.

↓ **NIAGARA.** One of the most outstanding white grapes. It could easily be called the white Concord by its qualities although it ripens a few days earlier than the Concord. There is no need to mention other white grapes as the Niagara is the king of all white grapes.

## PRICES ON ALL VARIETIES OF GRAPE VINES

	1	3	10	25	50	100
1 yr., No. 1 .....	\$1.50	\$1.20	\$3.25	\$6.75	\$11.25	\$18.00
2 yr., No. 1 .....	.55	1.50	4.05	8.45	14.05	22.50

## BOYSENBERRY

The Boysenberry grows more popular every year the more we learn about how wonderful it is in cans, how wonderful it is in the freezing unit, how easily it is grown, and the tremendous crops you can get. They average about 20 baskets of berries per plant second year after planting. Put the plants 6 feet apart.

### Boysenberry Prices

6	12	25	50	100	200	300	400	500	1000
\$2.05	\$2.95	\$4.65	\$8.10	\$14.05	\$25.50	\$34.40	\$42.50	\$48.85	\$85.00

## DEWBERRIES

↓ **LUCRETIA.** This variety is recommended by all who sell it, and also by the ones who grow it, but above all by the ones who eat it. It is hardy in the Northern States. The berries are large, long and good quality.

### DEWBERRY PRICES

6	10	12	25	50	100
\$1.45	\$1.80	\$2.10	\$3.30	\$5.70	\$9.90

## BLACKBERRIES

↓ **ELDORADO.** One of the best varieties in all sections except the South. It is very popular for its rust resistance ability.

↓ **ALFRED.** A high quality, large, firm, sweet berry. Picks a little earlier than the Eldorado. It is rather popular for the Northern States.

## BLACKBERRY PRICES

6	10	12	25	50	100
\$1.65	\$2.15	\$2.75	\$4.50	\$7.50	\$12.00

## CURRANTS

↓ **WILDER (Midseason).** A popular bright red currant planted extensively in the Northeastern States by commercial growers. The plant produces a lot of fruit which brings you a nice profit for the season.

↓ **RED LAKE (Late).** Another large light red currant which is becoming very popular for all sections. The berries are large and firm.

### Currant Price List

1 to 9 — \$.70 each

10 to 49 — \$.55 each

## GOOSEBERRIES

↓ **DOWNING.** This is the most popular variety of the American sort. The fruit is large pale green and seldom bothered with mildew.

↓ **POORMAN.** A very popular variety in New York State although very popular throughout the country.

### Gooseberry Price List

1 to 9 — \$.90 each — 2 yr. No. 1

10 to 49 — \$.80 each

## POSTAL RATES AND INSTRUCTIONS TO CUSTOMERS

**PAYMENT.** Money order, Registered Lettter, Bank Draft or Personal Check in full payment with order or ¼ cash with order and balance before date of shipment. We will book orders and wait a reasonable length of time for remittance.

**GUARANTEE.** That all orders will be delivered to the carriers in first class condition. All claims should be made promptly on receipt of goods and, if just, will be made satisfactory. If shipment has been delayed on the road and has spoiled, refuse same and notify us at once, or if you decide to accept same, have agent make notation on your receipt as to condition.

**TRUE TO NAME.** We use every precaution to have our plants true to name, and if any should prove otherwise we will replace them, but in no case will we be responsible for any sum greater than that paid for the plants.

**YOU ARE TAKING NO RISK.** We send just what you order or refund your money, unless you tell us to substitute your order with the nearest to it we have, should we be out of the varieties you order.

**ALWAYS REMEMBER.** We are at your service and will always be glad to hear from you and will give you any and every possible assistance.

**POSTAL RATES.** Your State shows your zone number. Column shows the rate of various plants.

Alabama 5	Kentucky 4	Brunswick 3)	South Carolina 4
Arizona 8	Louisiana 5	New Mexico 7	South Dakota 6
Arkansas 5	Maine 4	New York 3	Tennessee 5
California 8	Maryland 1 & 2	(north of	Texas 6
Colorado 7	Massachusetts 4	Albany 4)	Utah 6
Connecticut 3	Michigan 4	North Carolina 3	Vermont 4
Delaware 1 & 2	Minnesota 5	North Dakota 7	Virginia 3
Dt. Columbia 2	Mississippi 5	Ohio 4	(east of Staunton,
Florida 5	Missouri 5	Oklahoma 6	Danville 1 & 2)
Georgia 4	Montana 7	Oregon 8	Washington 8
Idaho 8	Nebraska 6	Pennsylvania 3	West Virginia 3
Illinois 5	Nevada 8	(Counties south	(Charleston and
Indiana 4	New Hampshire 4	and east of	south and west 4)
Iowa 5	New Jersey 2	Harrisburg 2)	Wisconsin 5
Kansas 6	(north of New	Rhode Island 4	Wyoming 7

### STRAWBERRY PLANTS (Asparagus Roots, Double Rates Below)

Quantity of Plants

	1&2	3	4	5	6	7	8
25 Plants .....	\$.14	\$.15	\$.19	\$.23	\$.25	\$.30	\$.34
50 Plants .....	.15	.16	.23	.29	.34	.41	.48
100 Plants .....	.17	.23	.31	.43	.51	.65	.76
200 Plants .....	.21	.30	.35	.63	.79	.99	1.19
300 Plants .....	.24	.35	.54	.76	.96	1.16	1.46
400 Plants .....	.35	.55	.90	1.31	1.69	2.15	2.60
500 Plants .....	.42	.79	1.13	1.65	2.14	2.72	3.31
750 Plants .....	.52	.89	1.48	2.19	2.96	3.66	4.44
1000 Plants .....	.66	1.15	1.85	2.81	3.68	4.70	5.71

### GRAPE VINES, RASPBERRIES, BLACKBERRIES, and Other Small Fruits

Quantity

	1&2	3	4	5	6	7	8
6 plants	\$.26	\$.31	\$.40	\$.50	\$.70	\$.75	\$.80
12 plants	.31	.39	.51	.64	.72	.87	1.02
25 plants	.36	.46	.63	.79	.88	1.07	1.26
50 plants	.50	.63	.88	1.10	1.23	1.50	1.76
100 plants	.68	.94	1.27	1.59	1.79	1.90	2.54
250 plants	1.39	1.90	2.81	3.51	3.93	4.78	5.62

(BLUEBERRY PLANTS) Use these postage rates for plants listed above and 2 yr. Blueberry plants. One-half of above rates for 1 yr. Blueberry plants. Double above rates for 3 yr. Blueberry plants.

# Strawberry Plant Price List for 1953

H. D. Richardson & Co., Willards, Maryland

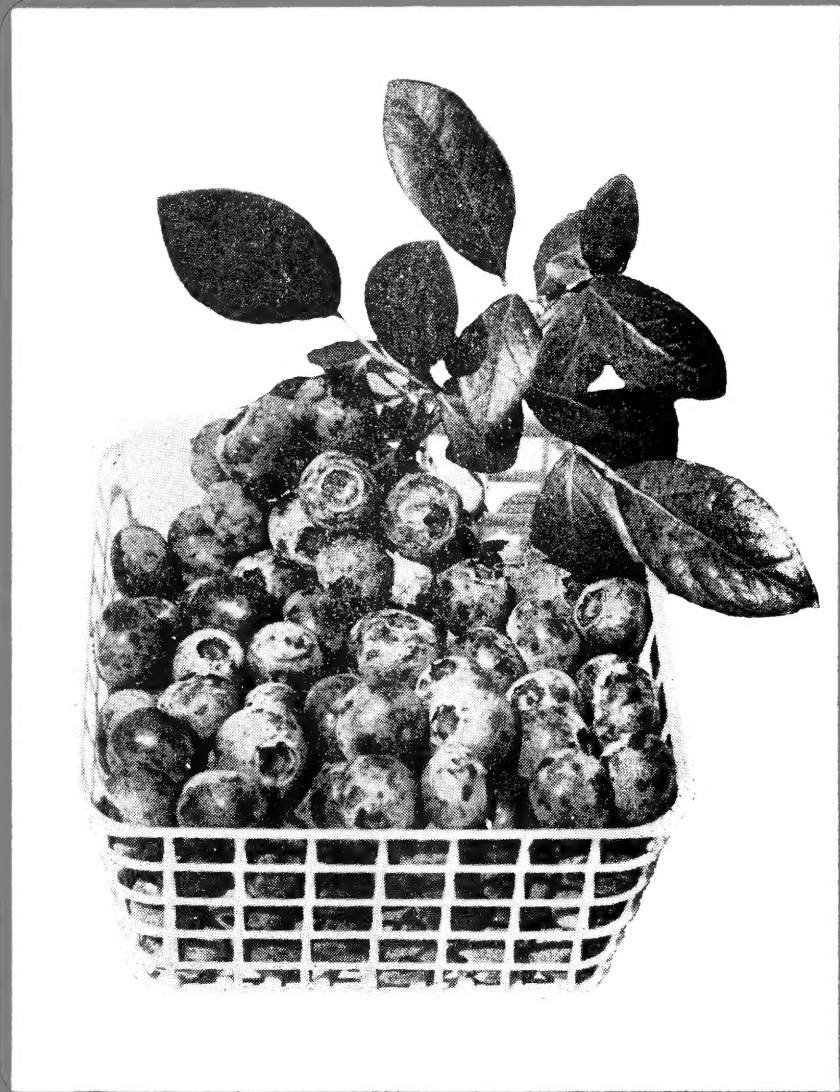
LOOK! Now let's get straight on this. We have helped you in these prices and our plants are all certified of the best grade. The prices below are F. O. B., Willards, Md.

See Description Page

	25	50	100	200	300	500	750	1000	2000	3000	4000	5000
<b>EARLY VARIETIES</b>												
3 Blakemore	\$1.00	\$1.65	\$2.60	\$4.60	\$5.90	\$7.05	\$8.15	\$13.00	\$12.80	\$12.60	\$12.30	\$12.00
9 Dorsett	1.20	2.00	3.20	5.60	7.20	10.00	13.20	16.00	15.80	15.60	15.30	15.00
12 Empire	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	13.30	13.10	12.80	12.50
9 Fairfax	1.20	2.00	3.20	5.60	7.20	10.00	13.20	16.50	16.30	16.10	15.80	15.50
3 Howard 17	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	13.30	13.10	12.80	12.50
7 Midland	1.30	2.15	3.40	5.95	7.40	10.50	13.80	17.00	16.80	16.60	16.30	16.00
3 Premier	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	13.30	13.10	12.80	12.50
<b>MIDSEASON VARIETIES</b>												
9 Big Joe	1.20	2.00	3.20	5.60	7.20	10.00	13.20	16.00	15.80	15.60	15.30	15.00
6 Catskill	1.20	2.00	3.20	5.60	7.20	10.00	13.20	16.50	16.30	16.10	15.80	15.50
14 Fairland	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	13.30	13.10	12.80	12.50
16 Red Crop	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	13.30	13.10	12.80	12.50
8 Temple	1.00	1.65	2.60	4.60	5.90	7.05	8.15	13.00	12.80	12.60	12.30	12.00
6 Pathfinder	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	13.30	13.10	12.80	12.50
<b>LATE VARIETIES</b>												
9 Chesapeake	1.25	2.05	3.40	5.85	7.40	10.50	13.80	17.00	16.80	16.60	16.30	16.00
12 Erie	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	13.30	13.10	12.80	12.50
11 Fairpeake	1.25	2.05	3.40	5.85	7.40	10.50	13.80	17.00	16.80	16.60	16.30	16.00
12 Cardinal King	1.00	1.65	2.60	4.60	5.90	7.05	8.15	13.00	12.80	12.60	12.30	12.00
7 Red Star	1.25	2.05	3.40	5.85	7.40	10.50	13.80	17.00	16.80	16.60	16.30	16.00
15 Robinson	1.00	1.65	2.60	4.60	5.90	7.05	8.15	13.00	12.80	12.60	12.30	12.00
11 Sparkle	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	13.30	13.10	12.80	12.50
12 Tennessee Beauty	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	13.30	13.10	12.80	12.50
<b>FALL EVERBEARING</b>												
10 Gem	2.00	3.35	5.40	9.45	12.15	16.90	22.25	27.00				
10 Mastodon	2.00	3.35	5.40	9.45	12.15	16.90	22.25	27.00				
10 Streamliner	2.00	3.35	5.40	9.45	12.15	16.90	22.25	27.00				
10 Superfection	2.00	3.35	5.40	9.45	12.15	16.90	22.25	27.00				

WRITE FOR SPECIAL PRICES ON LARGER ORDERS. Farm bureaus and associations' orders not to exceed 500,000. Orders that are to be moved by truck should give us their date early so as to not have several trucks here on the same day.

# HIGHEST QUALITY PLANTS



**H. D. RICHARDSON & CO.**

***SPRING 1953 FALL***

***Willards, Md.***